

# Supplier.io: The Leading SaaS Supplier Intelligence Platform

---

supplier io



# The market leader in supplier intelligence

Stronger supply chains, greater business impact

Supplier.io is the market-leading provider of supplier intelligence solutions, trusted by over half of the Fortune 100 to power procurement programs that accelerate growth, foster innovation, enhance competitiveness, and build responsible practices. We provide a central solution for discovering, tracking, and measuring impact of sourcing with small, diverse and sustainable suppliers for a more competitive and resilient supply chain.

---

“With tariffs, supply chain disruptions, and evolving trade policies increasing uncertainty, companies are focusing on de-risking strategies by diversifying their supplier base. Many are turning to small, local and diverse suppliers as alternate sources to enhance resilience and offset potential cost increases.”

**Kurt Albertson**

Procurement Advisory, Principal & North American Practice Lead

 The Hackett Group

---





# The Leading SaaS Supplier Intelligence Platform



Only Supplier.io's Supplier Intelligence Platform delivers the trusted data, actionable insights, and measurable impact needed to build a more competitive, resilient, and responsible supply chain.

## Accurate, comprehensive data you can trust

Supplier.io delivers the industry's most comprehensive supplier intelligence, with a database of over 10 million suppliers, continuously updated from 450+ trusted sources. Get the reliable insights you need to power procurement programs and sourcing strategies.

## Actionable insights to find the right suppliers, faster

With 350 million supplier insights and \$9 trillion in historical spend analyzed, Supplier.io provides unmatched intelligence to streamline the supplier discovery and vetting process, helping you quickly find, validate, and engage with the best-fit suppliers for your business needs.

## Measurable impact to demonstrate the value of sourcing strategies

Measurable impact proves the value of your procurement programs—to your organization, stakeholders, and the communities you serve. Supplier.io makes it easy to track progress, showcase results, and highlight the economic, social, and environmental impact of your sourcing decisions.

# Largest, most comprehensive supplier intelligence database

Supplier.io's platform offers the industry's largest supplier intelligence database, giving you access to a dynamic network of over 10 million suppliers. With over 350 million supplier insights and \$9 trillion in analyzed historical spend, it offers unparalleled intelligence—providing detailed supplier profiles and advanced sourcing insights. Regular updates keep the information current, while new suppliers are continually added to expand coverage. With suppliers of all sizes across key industries—including trusted vendors used by enterprises and small businesses—it provides valuable insights into a diverse range of suppliers.

---

**10M+**

Suppliers of all sizes including small, diverse & sustainable

**350M+**

Supplier insights & data points

**1M+**

Avg customer records updated monthly

**450+**

Trusted data sources

---





# Unlock the full potential of your supplier network with Data Enrichment

Enrich your supplier data with deeper insights to improve visibility and expand sourcing opportunities. Identify valuable small, diverse, and sustainable businesses already in your network and make more informed sourcing decisions.

## Get a clearer picture of your current suppliers with Data Enrichment

Match your suppliers against our industry-leading database—covering 10 million suppliers and over 5 million certifications and ratings—to uncover valuable small, diverse, and sustainable suppliers already in your network. Verify certifications, assess capabilities, and uncover opportunities to expand sourcing efforts. This enhanced visibility mitigates risk, optimizes supplier engagement with trusted vendors, and supports sourcing goals with a more informed approach.

## Get a centralized view with a Data Enrichment dashboard

Gain instant access to the list of small, diverse and sustainable supplier and the enriched supplier data through a centralized, intuitive dashboard. Quickly visualize small, diverse, and sustainable suppliers by number, category, and location, along with a detailed breakdown of spend.

## Know the data is accurate

Certification and other data is pulled from over 450 trusted sources, including government agencies, corporate registrations, and self-registrations—ensuring accurate and verified supplier insights.

## Stay up to date with regular updates

Supplier data is always changing—ownership shifts, location, products and services offered, certifications expire, and sustainability metrics change. We update an average of 1 million records each month, ensuring you always have the most current and reliable data.

## Rigorous quality assurance at every step

A rigorous quality assurance and validation process ensures data integrity through automated verification, AI-driven analysis, and expert review—delivering high-quality, reliable supplier intelligence you can trust.



Data  
Enrichment

Small and Diverse

SPEND

**\$237.5M**

SUPPLIERS

**475**

% OF TOTAL SPEND

**14.1%**

## Key Benefits

### Increase visibility into small, diverse and sustainable suppliers in your supply chain

Gain deeper insights into the small and local suppliers you already work with to assess their capabilities, certifications, and growth potential, helping you identify opportunities to expand partnerships.

### Analyze supplier spend distribution

Analyze spend across regions and commodities to identify opportunities to shift more business to small, diverse and sustainable suppliers that align with your sourcing programs goals.

### Know you're working with accurate data

With supplier data changing at an estimated annual rate of 25%, Supplier.io continuously checks for ownership changes, certification expirations, and updated sustainability ratings, ensuring your data is always up to date.

### Report with confidence

Reliable and continuously reviewed data makes it easy to deliver audit ready spend reports that meet the highest standards for compliance.

# Find new suppliers with data-driven insights

Easily discover new suppliers and gain the insights needed to refine your sourcing strategies. Analyze the market, benchmark against industry peers, and identify opportunities to expand your supplier network. With access to the largest supplier intelligence database—featuring 10 million suppliers—and insights powered by \$9 trillion in historical procurement spend, we help you connect with the right suppliers.

## Identify opportunities with Industry Benchmarking

See how your procurement spend compares to industry peers with benchmarking data from over 450 companies and \$2.7 trillion in recent spend analysis. Uncover growth opportunities and with one click, access a list of suppliers that your peers already use.

## Gain market insights fast with Market Analyzer

Quickly assess supplier availability across key regions and purchasing categories. Easily visualize these suppliers by region and category and filter to find the best fit for your business needs.

## Find the exact suppliers you need with Supplier Explorer

Search our database of 10 million suppliers and refine results with advanced filters, including commodity, location, revenue, industry experience, certifications, ratings, and more. Explore detailed supplier profiles, then seamlessly connect to initiate bids.

## Expand your network with Supplier Registration

Seamlessly grow your supplier network with a custom-branded registration portal, tailored to your organization. Invite suppliers to self-report critical details ensuring you have the most up-to-date supplier insights at your fingertips.

## Confidently evaluate suppliers with TrustIQ

Assess suppliers with TrustIQ scores based on their corporate experience, years in operation, and company size. These scores, based on over \$9 trillion in historical spend data, help reduce risk by identifying suppliers other companies already trust.

## Analyze and track spend with Spend Analytics

Track and analyze spend at every level, even down to the business unit or project level to identify gaps, uncover opportunities, and use real-time dashboards to monitor progress and refine your sourcing approach.



Supplier Explorer

### New Potential Suppliers

SMALL

4,405,475

DIVERSE

1,116,014

SUSTAINABLE

93,401

LOCAL

14,490

## Key Benefits

### Bring supplier recommendations to every bid

Confidently include small, diverse, and sustainable suppliers in every competitive bid, knowing they meet your criteria and business needs.

### Get insights in just a few clicks

Analyze the entire market of suppliers or generate a list of suppliers used by your peers in as few as 2 clicks, providing you with actionable insights in moments.

### Find alternate suppliers to reduce risk

Identify small and local suppliers to support nearshoring and reshoring strategies, helping mitigate disruptions, lower costs, and enhance supply chain resilience in a shifting market.

### Find the right suppliers faster

Reduce time spent searching and evaluating suppliers, so you can quickly connect with the right suppliers



# Demonstrate the impact of your procurement spend

Measurable impact proves the value of your procurement programs—to your organization, your stakeholders, and the communities you serve. Supplier.io makes it easy to measure and communicate this impact with clear, data-driven reporting. Track progress, showcase results, and demonstrate the broader impact of your sourcing decisions.

## Track and report spend with Spend Analytics

Gain a deeper understanding of your spend with advanced analytics tools and dashboards that make it easy to spot sourcing trends. Track spend with small, diverse, and sustainable suppliers over time by commodity, location, and certification status. Get a more granular view by measuring spend at the business unit or project level, and generate reports that capture the full scope of your analysis ready for executives or compliance reporting needs.

## Benchmark against industry standards

Track and compare your spend with companies in your industry to see how your sourcing strategies measure up. Highlight spend improvements over time and demonstrate where your investments are outperforming the industry.

## Demonstrate the broader impact of your spend with Economic Impact Analysis

Showcase the impact of your total procurement spend on the states and communities you do business in. Using a proven methodology, we calculate how your spend contributes to job creation, income growth, and tax revenue at national, state, and metro levels. We handle everything—from economic impact calculations to delivering company-branded reports and online dashboards—ready to share with stakeholders.

## Measure Environmental Impact

Measure and demonstrate the environmental impact of your supply chain by tracking Scope 3 emissions and spend with local and sustainable suppliers. Monitor emissions reductions over time and gain insights into how your sourcing decisions contribute to sustainability goals.



## Key Benefits

### Boost your brand

Inspire leadership, customers, and community partners with economic impact reports showcasing contributions at national, regional, and local levels.

### Win more business

Strengthen eligibility for RFPs and government contracts and partnerships by showcasing a measurable commitment to responsible sourcing.

### Demonstrate success

Compare your procurement spend to industry peers to highlight where your strategies outperform.

### Create insight-rich spend reports

Quickly turn your data into reports ready to share with executive management or to meet external reporting requirements.

# Transform your supply chain with better supplier intelligence

As new technologies reshape the procurement landscape, now is the time to harness the power of Supplier.io. By combining the latest SaaS and data technology, Supplier.io gives your business the strategic edge to quickly adapt, navigate market changes, and build a supply chain that is competitive, resilient, and responsible.



**Contact Us Today** or learn more at [supplier.io](https://supplier.io).

Supplier.io is the market-leading provider of supplier intelligence solutions, trusted by over half of the Fortune 100 to power procurement programs that accelerate growth, foster innovation, enhance competitiveness, and build responsible practices. We provide a central solution for tracking, finding, and measuring impact of sourcing with small, diverse, and sustainable suppliers for a more competitive and resilient supply chain.

supplier 

[info@supplier.io](mailto:info@supplier.io) 708.236.2000 [!\[\]\(a870788d6ed9b8fd294b7654a8c8526b\_img.jpg\)](#) [!\[\]\(18065afa4ef6662bca9f3f6088f7de30\_img.jpg\)](#) [!\[\]\(b985170eefb48b9b3ef593e79310e8f5\_img.jpg\)](#)